Innovation Ideas Rubric 2021/22

Category	Low match (1 pt)	Medium match (3 pts)	High match (5 pts)
Return on investment	$--low anticipated return on investment	$$-$$$--decent return on investment	$$$$+--large return on investment
Positive impact on students	The idea is expected to have minimal impact on key indicators like retention, completion, and closure of equity gaps; little research from peer institutions exists	The idea is intended to have some impact on key indicators like retention, completion, and closure of equity gaps; research from peer institutions may be incomplete, or not relevant to the CCC context	Research shows that this idea is likely to have significant impact on key indicators like retention, completion, and closure of equity gaps
Fit with strategic priorities (Excellence in Teaching and Learning, Holistic Student Support, Diversity, Equity & Inclusion, Organizational Health, Community Connections) **[Resource for reference: Strategic Plan)**	The idea is not strongly connected to any element of the CCC strategic plan	You could make an argument that the idea is connected to one or more strategic priorities; the idea wouldn't be the cornerstone of CCC progress related to that priority, but would make a positive impact.	The idea is strongly tied to one or more strategic priorities. The idea has the potential to be a foundational element of how the College works to realize progress related to strategic priorities.
CCC capacity to do the work	CCC would have to make sustained significant investments to realize this new service; could not be folded into existing faculty/staff workload, or carried via other existing infrastructure/resources	The College may have to make small long-term or significant one-time investments to get the idea off the ground; some elements could be integrated into existing faculty/staff workload; does not strain existing infrastructure/resources	The idea requires little to no new investments in capacity to pursue; any new/additional work are easily integrated into existing faculty/staff workload, and create new value from available infrastructure/resources

| Equity impact

(Resource for reference: DEI Strategic Plan)	The idea would not make a significant contribution to the priorities named in the DEI strategic plan.	You could make an argument that the idea would help with the DEI strategic plan; the idea wouldn't be the main effort in support of the priorities named within the plan.	The idea is strongly tied to the DEI strategic plan. The idea could serve as a centerpiece of activity for how we support the priorities named in the plan.
Urgency	This idea is a "nice to do," but isn't a response to an urgently-felt need; this isn't particularly relevant to anything we're seeing in the newspapers.	This idea feels like the right thing to do, and may be a response to a need that is noticeable to those who are paying attention; the idea is related to something we'd expect to see in the newspapers on a semi-regular basis.	This idea responds to a timely, significant need felt by students/community; the newspaper headlines are related to this idea, and we expect the same to be true for the foreseeable future.
Community impact	The impact of the idea would be felt primarily among on-campus stakeholders	The impact of the idea would translate to some overall benefit for the community	The impact of the idea would be felt community-wide, with an obvious difference in the lives of residents of the service district
Sustainability	The idea is viable in the short-term, but relies on resources that will not be available in the long-term; funding/resource questions will need to be answered in order for this idea to live beyond 5 years	There is some idea of how this idea would be sustained after five years, though there are some question marks related to resources needed/available	The roadmap to sustaining this idea for future generations of students/community is clear; no resource challenges are expected at 5+ years
Measures of Success			Idea is presented with measures of success.
			TOTAL SCORE